ARC Employer Database
Table 1: Data Elements and File Layout

ARC Column Name	ARC Description	ARC Data Type	Infogroup Column Name	Infogroup Data Type
stfips	fips state code	char(2)	STCODE	char(2)
areatype	fips township code, fips county code	char(2)	Township Code or CNTYCD	char(2)
area	fips county code or township code	char(6)	CNTYCD	char(6)
uniqueid	unique id (assigned by vendor)	char(9)	LOCNUM	char(9)
fein	federal employer identification number	char(9)	EIN	char(9)
lastupdate	last date the record was verified	char(6)	NEWY2K	char(6)
name	trade name	varchar(35)	CONAME	varchar(35)
addressP	Employer's physical location - street address	varchar(40)	ADDR	varchar(40)
cityP	Employer's physical location - city	varchar(30)	CITY	varchar(30)
stateP	Employer's physical location - state	char(2)	STATE	char(2)
zipcodeP	Employer's physical location - zip code	char(5)	ZIP	char(5)
zipplusP	Employer's physical location - zip code+4	char(4)	ZIP4	char(4)
latitude	Employer's physical location - latitude	numeric(11,6)	LATTDD	numeric(11)
longitude	Employer's physical location - longitude	numeric(11,6)	LONGDD	numeric(11)
geopcode	Employer's physical location - geocode precision code. The precision of the longitude and latitude coordinates. (see Table 1A: Field Values)	char(1)	MATCHL	char(1)
censustract	census tract	char(6)	CENSUS	char(6)
censusblockgrp	census block group	char(1)	BLKGRP	char(1)
addressM	Employer's mailing address – street address	varchar(40)	SCADDR	varchar(40)
cityM	Employer's mailing address – city	varchar(30)	SCCITY	varchar(30)
stateM	Employer's mailing address – state	char(2)	SCSTAT	char(2)
zipcodeM	Employer's mailing address – zip code	char(5)	SCZIP	char(5)
zipplusM	Employer's mailing address – zip code+4	char(4)	SCZIP4	char(4)

addressL	Employer's landmark address – street address	varchar(40)	TEADDR	varchar(40)
cityL	Employer's landmark address – city	varchar(30)	TECITY	varchar(30)
stateL	Employer's landmark address – state	char(2)	TESTAT	char(2)
zipcodeL	Employer's landmark address – zip code	char(5)	TEZIP	char(5)
zipplusL	Employer's landmark address – zip code+4	char(4)	TEZIP4	char(4)
telenum	Employer's telephone number with area code	char(10)	PHONE	char(10)
cntctlname	Contact's last name	varchar(30)	LASTNM	varchar(30)
cntctfname	Contact's first name	varchar(30)	FIRSTNM	varchar(30)
cntcttitle	Contact's title (e.g. HR director, owner, president)	varchar(35)	Derive from TTLCD	varchar(35)
contacttitlecode	Contact's title code (see Table 1A: Field Values)	char(1)	TTLCD	char(1)
contactprotitle	Contact's professional title (see Table 1A: Field Values)	char(3)	PROTTL	char(3)
contactgender	Contact's gender code (see Table 1A: Field Values)	char(1)	GENDCD	char(1)
contactemail	Contact's email address	varchar(60)	MEXECEMAIL	varchar(60)
tollfreetele	Employer's toll-free telephone number	char(10)	PHN800	char(10)
faxnumber	Employer's fax number	char(10)	FAX	char(10)
weburl	Employer's website address (URL)	varchar(40)	Use FOEURLPF	varchar(40)
busdesc	Business description (a one-line 'line of business' identifier)	varchar(45)	SICDES	varchar(45)
primarysic	Employer's primary SIC code	char(6)	PRMSIC	char(6)
sic2	Employer's SIC code #2	char(6)	SSIC1	char(6)
sic3	Employer's SIC code #3	char(6)	SSIC2	char(6)
sic4	Employer's SIC code #4	char(6)	SSIC3	char(6)
sic5	Employer's SIC code #5	char(6)	SSIC4	char(6)
primnaics	Employer's primary NAICS code	char(8)	NAICSCONV file	char(8)
naics2	Employer's NAICS code #2	char(8)	NAICSCONV file	char(8)

naics3	Employer's NAICS code #3	char(8)	NAICSCONV file	char(8)
naics4	Employer's NAICS code #4	char(8)	NAICSCONV file	char(8)
naics5	Employer's NAICS code #5	char(8)	NAICSCONV file	char(8)
privgovsta	Identifies whether the business is a government or private sector entity (see Table 1A: Field Values)	char(1)	Derive from GOVSEG	char(1)
locstat	Identifies the business location status (see Table 1A: Field Values)	char(1)	HDBRCH	char(1)
stockexchcode	Stock exchange code identifies the Stock Exchange where the business conducts trading activity (see Table 1A: Field Values)	char(1)	STKCDE	char(1)
stockticker	Stock ticker symbol is shown for companies that are trade on any public stock exchange or listed in the NASDAQ "over the counter" quotation system or other small exchanges (e.g., Chicago Mercantile)	char(6)	STKSYM	char(6)
whitecollarpct	Percentage of white collar employment	numeric(4,1)	WHCOLP	numeric(4)
whitecollarind	White collar indicator (see Table 1A: Field Values)	char(1)	WHCOLF	char(1)
empsizrng	Code for the number of employees that work at this business location, by range. (see Table 1A: Field Values)	char(2)	EMPSIZ	char(2)
empsizval	Number of employees who work at this location of the business	numeric(9)	LOCEMP	numeric(9)
empsizflg	Code identifying how the employment (empsizval) was derived. (see Table 1A: Field Values)	char(1)	Derive from EMPDRV	char(1)
annsalrng	Code for the estimated sales of the business at this location, in thousands, by range (see Table 1A: Field Values)	char(2)	SALVOL	char(2)
annsalval	Estimated annual sales volume of the business at this location	varchar(15)	SLSVDT	varchar(15)
annsalflg	Code identifying how the annual sales volume was derived. (see Table 1A: Field Values)	char(1)		char(1)
yearest	Year the business at this location was established or identified and added to the database	char(4)	YREY2K or MYEY2K	char(4)
creditcd	Credit rating code: an indicator of a business's financial status, or probably ability to pay. (see Table 1A: Field Values)	char(1)	CREDIT	char(1)
hdqtrsid	The unique id of regional or subsidiary headquarters of the business to which this record pertains	char(9)	SUBNUM	char(9)

parentid	The unique id of the corporate parent of the business to which this record pertains. This may be the immediate or a higher level U.S. corporate parent of the business.	char(9)	ULTNUM	char(9)
ultparentid	The unique id of the ultimate corporate parent to which this record pertains. This may be a higher level U.S. or foreign corporate parent of the business. Since all locations of a business have the same ultimate parent number, this field provides 'corporate ownership' linkage information.	char(9)	ULTNUM. If ULTNUM = Zeros then Blank	char(9)
foreignparentind	Foreign parent indicator (see Table 1A: Field Values)	char(1)	FORPAR	char(1)
exportimportind	Export Import indicator code indicates the type of services provided (see Table 1A: Field Values)	char(1)	IMPEXP	char(1)
businesstype	Indicates if the record represents a professional individual versus a firm. (see Table 1A: Field Values)	char(1)	INDFRM	char(1)
workathome	Work-at-home business (see Table 1A: Field Values)	char(1)	HOME	char(1)
releaseno	empdb release number	char(3)		char(3)

ARC Employer Database
Table 2: Field Values for selected Data Elements

ARC Column Name	Field Value
annlsalflg	1 = Collected from business source
	2 = Estimated by Proposer
annlsalrng	A = 1 – 499 (all ranges in thousands)
	B = 500 – 999
	C = 1000 – 2499
	D = 2500 – 4999
	E = 5000 – 9999
	F = 10,000 - 19,999
	G = 20,000 - 49,999
	H = 50,000 - 99,999
	I = 100,000 - 499,999
	J = 500,000 - 999,999
	K = 1,000,000+
businesstype	1 = Individual
	2 = Firm
contactgender	F = Female
	M = Male
	Blank = Unknown
contactprotitle	CPA - Certified Public Accountant
	DC - Doctor of Chiropractic Medicine
	DDS - Doctor of Dental Surgery
	DO - Doctor of Osteopathic Medicine
	DPM - Doctor of Podiatry
	DVM - Doctor of Veterinary Medicine
	MD - Doctor of Medicine
	OD - Doctor of Optometry
	PE - Professional Engineer
	PHD - Doctor of Philosophy
contacttitlecode	1 = Owner
	2 = President
	3 = Manager

	4 = Executive Director
	5 = Principal
	6 = Publisher
	7 = Administrator
	8 = Religious Leader
	9 = Partner
	A = Chairman
	C = Chief Executive Officer
	D = Board Member
	E = Chief Operating Officer (COO)
	F = Chief Financial Officer (CFO)
	G = Treasurer
	H = Controller
	I = Executive Vice President
	J = Senior Vice President
	K = Vice President
	L = Administration Executive
	M = Corporate Communications Executive
	N = IT Executive
	O = Finance Executive
	P = Human Resources Executive
	Q = Telecommunications Executive
	R = Marketing Executive
	S = Operations Executive
	T = Sales Executive
	V = Legal
	W = Executive Officer
	X = Manufacturing Executive
	Y = Purchasing Agent
	- = Sales
	! = IT
	# = Finance
	$ = Chief Administrative Officer (CAO)
	% = Chief Marketing Office (CMO)
	& = Business Development
	(= Director
	) = Executive
	. = International
	/ = Manufacturing
	: = Educator
	? = Office Manager

		@ = CIO / CTO
		[= Operations
		\ = Marketing
		] = Other
		^ = Human Resources
		_ = Site Manager
		{ = Regional Manager
		+ = Facilities
		= = Engineering/Technical
		> = General Manager
	creditcd	A = Excellent
		B = Very Good
		C = Good
		U = Unknown
		I = Institution or government
	empsizflg	1 = Collected from business source
		2 = Estimated by Proposer
	empsizrng	A = 1-4
		B = 5-9
		C = 10-19
		D = 20-49
		E = 50-99
		F = 100-249
		G = 250-499
		H = 500-999
		I = 1,000-4,999
		J = 5,000-9,999
		K = 10,000+
	exportimportind	E = Export Services
		I = Import Services
		B = Both
	foreignparentind	1 = foreign affiliation
		Otherwise blank
	geopcode	0 = Address
		4 = Zip+4 centroid

	2 = Zip+2 centroid
	X = ZIP code centroid
	If others are assigned, please identify them.
locstat	0 = Single location firm
	1 = Headquarters/home office
	2 = Branch office
	3 = Subsidiary headquarters
privgovsta	1 = Federal
	2 = State
	3 = County
	4 = Municipal
	5 = Private
stockexchcode	1 = NYSE
	2 = ASE
	3 = NASDAQ
	9 = other
whitecollarind	1 = Over 50% white collar employment
	Otherwise blank
workathome	1 = home business
	Otherwise blank